

red hatter *matters*

FALL 2019



The Power of Fun

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A DIGITAL MAGAZINE FROM THE RED HAT SOCIETY



from the founder

Dear Red and Pink Hatters,

In this issue we are addressing two of our favorite concepts: freedom and fulfillment. They have to be achieved in order - first comes freedom. Before we can find fulfillment of long-cherished wishes or dreams, we have to give ourselves freedom to consider new ideas, to examine untried opportunities. Fear of failure is so daunting! What if I step out, try something new, or some new approach to an old problem, and I crash and burn?

But what if I don't? If I can't get past the stress of experimenting with freedom (from conventional wisdom, from everything "mama ever told me," or just my own fear of change), I won't ever experience the goal of fulfilling hopes and dreams. And that's a worse prospect than the possibility of crashing and burning, isn't it?

Like me, you may have been saddled with an "inner critic" who squelched a great many inspirations for years and years. I was always afraid of looking silly or biting off more than I could chew. There were always plenty of reasons not to do things. So, step one (for me and for anyone else who suffers from the same handicap) is to silence that inner critic's negative voice in one's

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*Step one is to silence
that inner critic's
negative voice in
one's own head.*
”
— — — — —

own head. When the smoke from that battle clears, you may see a way forward. I don't know what kind of things you have always wanted to learn or try, but just taking one small step may result in personal rewards that you never expected. You probably won't change the world, but you may well change your world - for the better.

I'm not talking about climbing Mount Everest or trying to become a professional opera singer. But there may be a relatively modest goal or two you would love to meet, and which will give you the pleasure that results from the fulfillment and the self-respect of discovering a courage you didn't know you had. The only thing keeping you from trying it is YOU. Maybe you would like to learn something out of the ordinary (for you) like line dancing or oil painting. Maybe you've always wanted to get a pet but feared taking the leap of little extra responsibility.

Maybe it's time for a bit of fulfillment?

In friendship,

Sue Ellen

Sue Ellen Cooper,
Founder & Exalted Queen Mother



Sue Ellen Cooper, Founder & Exalted Queen Mother
and Linda Murphy, Esteemed Vice Mother

What's New & What's Next



Dear Hatters,

This year, four of us on the Hatquarters team – myself, Maiden of Merriment and Mayhem, Donna; Purple Princess of PR, Bella; and Kathy Bee – all celebrated a special milestone birthday. According to society we are now senior citizens, but according to the four of us, we are in our prime, taking advantage of the joys in life!

We all agree life is what you make it, and we want to make an effort to be the best we can be and certainly avoid negativity. We refuse to be defined by any traditional notions of aging. We definitely don't stop playing just because we grow older, where others grow old because they stop playing. But not the four of us! We have a new attitude and this is true to our RHS values.

Each of us are also active RHS Members, and we can testify how RHS has positivity impacted our lives. We are fortunate to be able to meet Hatters from across the globe in person and on social media. Thank you to all our Sisters who stand behind our

grassroots, trailblazing Society dedicated to women who want to approach life in a positive and fun manner.

As four women who came from the Peace and Love movement, we want to show the world that Hatters have heart. We can all make a positive difference in the world by sharing the power of fun and love of RHS with each other and wherever we go.

"A heart is not judged by how you love; but by how much you are loved by others."

- L. Frank Baum, *The Wonderful Wizard of Oz*

Royally Yours,

Debra Granich,
CEO & Queen Lady Bug

red hatter *matters*

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On the cover:
This issue's super cover model is
our #PowerOfFun girl – Regina!

Want this or older issues
in print?

Visit
RedHatSociety.com/page/rhm



Stay connected and engaged while on the go. Even if you aren't physically with your RHS Sisters, you can tap into the Community anytime in the palm of your hand.

The RHS App Is Here!

MY FEED

Our own private social platform that allows you to view updates, share photos and posts with Sisters in real time.

MY ACCOUNT

Access all the key features of the RHS's website from your smartphone or tablet. If you need to show your Member card, just flash your app!

SEARCH & CONNECT

Search and connect with Members anywhere around the world.

MESSAGING

Send and receive private messages to all RHS Members.

MY PROFILE

Manage your Membership. Access and update your profile with ease.

REGISTER FOR EVENTS

Not near a computer? At a gathering of Chapterettes who want to discuss and coordinate the event tours and packages? It's easy when you have the RHS app.

SHOPPING & OFFERS

Access the companies that support RHS and shop away with just a few clicks.

AND SO MUCH MORE!



HOW TO DOWNLOAD THE APP



1. SocialLink



SocialLink as it appears on the phone icon.

Search for SocialLink in the App Store or Google Play. Download the app.

2. Enter your RHS username.

3. Enter your RHS password you set up or feel free to reset your password. An email from Red Hat Society will be sent to you. Be sure to check all your email folders as sometimes RHS emails can land in your junk/spam folder.

Once you log in with your username and password, you will not have to enter it again, unless you log out purposely or get a new phone and re-download the app.

YOU SAID IT



In a world where so much tries to pull us apart, I am so grateful for RHS bringing us together. Friends are one of the best things on the planet. May all of your friendship links be strong and forever growing in number!

– Caryn B, Melbourne, Florida, USA



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As I prepare to spend a week with my precious granddaughters, a funny story always comes to mind. When the oldest was about three, she was dressed up pretending to be a princess and told me she could magically make me a princess, too. When I replied, “Why would I want to be a princess when I’m already a Queen?” she looked very surprised. I told her I carried a Queen card in my purse and as soon as I pulled out my RHS Membership card that said “Queen,” the first words out of her mouth were, “I’m a real princess!” Over five years later, you cannot convince either of these two cuties that they are not real princesses – after all, their grandmother is a Queen!

– Kathy W, Fort Worth, Texas, USA



Nearly 10 years ago, a really good friend and Red Hat Sister in San Diego, CA asked me if there were Red Hatters in England. I had no clue. She then told me about the fun they were having. From riding camels to Victorian tea, they were having a blast, and I thought that I need some of that. I joined and never looked back. I just love it and always want more!

– Margret H, Somerset, United Kingdom



I met so many new Sisters in Nashville, as well as old ones. I talked to so many I lost my voice! This coming from a formerly shy person before joining the RHS.

– Sandra G, Houston, Texas, USA

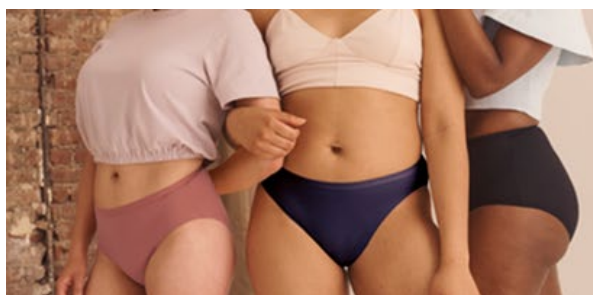


My office will feel much more FUN when I take this in Monday! This First Timer had a BLAST in Nashville!

– Jodi F, Goldsboro, North Carolina, USA

I am on the computer and was thinking about how lucky I am! Being an Ambassador and Queen in the RHS is such an honor. There are so many wonderful ladies and so much knowledge that they bring to this organization. My very first event I went to, I was like a kid in a candy store! Everywhere you looked – nothing but a sea of red and purple. It's so grand to be a part of it.

– Reatha B, Youngsville, Louisiana, USA



Absorbent underwear for bladder leak protection

Speax
by Thinx

A Sweet Escapade!

The Angels in Red from Northern Indiana, USA, toured the South Bend Chocolate Factory in their state – because if there's two things every Hatter loves, it's dessert and shopping! Gift shop, anyone?

The Chapter started their adventure with a trip to the gift shop, where they found wonderful deals on seasonal sweet treats and almost had to be dragged away to begin the factory tour.

A young man named Cole began the group on their tour by handing them all hairnets. Queen Janice Davis recalled, "Being the fashionistas that we are, we quickly put our red hats right over the hairnets. Cole laughed, stating he wanted to be a Member to join in our fun!"

They continued their tour, learning all about the chocolate-making process – from the growing of cacao pods on the trunks of trees near the equator to the making of yummy chocolate desserts and gifts. The Chapter even got to see fudge made by hand, rolled out, chilled and sliced, then sent to be passed through the chocolate waterfall!

"The women doing the packaging at the end of the line asked to take a photo with us," Queen Janice says. "We shared our red hats with them, of course! As we left their area we could hear loud giggles as they looked through the pictures on their phones."

After the tour, the Angels in Red took fun pictures acting as Lucy and Ethel, snacked on chocolate (yum!), and received many treat samples to take home! So much fun was had by all – the Chapter and the workers - and the group left with minds full of chocolate facts and tummies full of actual chocolate!

"The staff contacted me to let me know that our picture is on their wall of fame!" Janice explains. "The fun of being a Red Hat Society Member cannot be measured! Many of these gals would never have met if they didn't have the social connection of our great Society!"

We find that incredibly sweet!

— ” —
*Being the
fashionistas
that we are, we
quickly put our
red hats right
over the hairnets.*
— ” —





We heard your request! The new Red Hat Society, “Red Hat Mamma” CD is coming soon with lots of songs for you and your Chapter to enjoy...

Join us as we celebrate the #PowerOfFun through music and dance, with lyrics written just for RHS and special line dances to get your groove on at the Flamingo Fling in Palm Desert!

Details will be announced soon – be sure to read your RHS newsletters, check in on the RHS website and on social media.

THE RESURGENCE OF MY LIFE AS A SOCIALITE

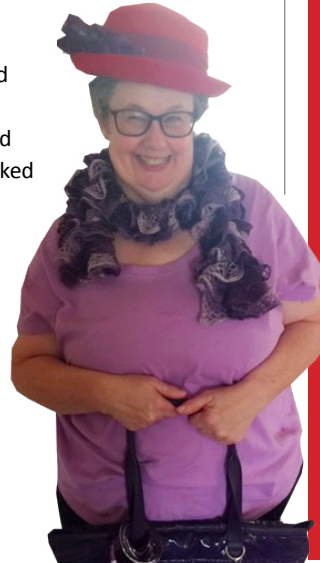
Written by Peni Jo R (Maryland, USA) after her very first RHS outing

I’d heard about THEM for years, with their “ladies over 50” age constraints. Their propensity to have fun and be silly. Wear purple (my FAVORITE color) with outrageously flamboyant red hats. Did I mention being silly was encouraged?

So last month, well into my 54th year, I finally joined them. I bought a red derby hat with purple flowers second-hand from a friend and last night I ventured out into my first foray as a Red Hatter.

In typical Peni style, I of course arrived at the venue (a pizzeria) half an hour or so early. With my red hat tucked in my purple bag, did I stand out enough? Did my frilly purple scarf and light-purple blouse convey enough “Hattitude”? Maybe I should put the hat on so the other Hatters don’t overlook me....

But one by one they filtered in, and it was another lady’s first time also, so I didn’t feel so shy. We totaled 9, counting one lady’s 19-year-old granddaughter. Over pizza, cheese fries and other goodies, we talked and laughed and I grew comfortable with these ladies. They appeared welcoming and friendly, and I felt that joining THEM might just provide the social fulfillment I’ve been looking for!



In Case of Emergency



While it’s something we don’t often want to think about, it is important to prepare ourselves and our personal documents in case of an emergency, such as a fire, flood, or other disaster that could destroy your home.

Creating a survival flash drive is an easy way to protect your documents from natural disasters and ensures you have them with you in case of an emergency when you are unable to return home to retrieve them. Here are a few tips on how to prepare your flash drive:

- Purchase a USB flash drive and label it with “ICE” (In Case of Emergency). Then using a scanner or by taking photos on your smart phone, turn your documents into digital files and store the files on your flash drive.
- Here’s what you should put on your drive: all government-issued IDs, licenses, permits, and certifications for all family members; important non-government documents (such as medical records, insurance information, wills, etc.); other important information (important family photos, emergency contact list).
- Don’t forget to include your RHS Member card! Fun photos that you’ve taken and would like to hold close to you can also be placed on your drive.
- Keep the information accurate by looking over and updating it regularly.
- For an added level of security, you can password-protect the files, but keep in mind that emergency workers have a hard time opening protected files.
- Store it in a safe location. Put your flash drive in a small, sealed plastic bag to prevent damage from the elements. Keep a copy wherever you think it will be safe and available in an emergency away from your house.

With a little time for preparation, you can assure you and your family members will still have access to your important documents in case of an emergency. Just remember to store your flash drive in a safe spot, as it does hold sensitive information.



It's no secret that we have some popular names within RHS! In fact, at our 2019 International Convention we had a gathering of Patricias (which included Patricia, Pat, Patty, Patti, Patsy, and Tricia) where over 20 women came together to bond in their shared names!

After this gathering, we were curious – what are the most prominent names within our Society? With a little research, we've discovered the top 10 most popular names, with all spellings and variations, among our current Members!

Does your name fall on the list? No matter if your name is popular or unique, you are a wonderful part of RHS – we're thankful for all the names that make up our diverse and beautiful group!

1. **Mary**
998

2. **Pat, Patricia, Patty, Patti**
888

3. **Linda, Lynda**
832

4. **Barb, Barbara**
746

5. **Carol, Carole**
573

6. **Deb, Debbie, Debby, Debi, Deborah, Debra**
498

7. **Sandee, Sandi, Sandie, Sandy, Sandra**
488

8. **Bettie, Betty**
431

9. **Ann, Anne, Annie**
416

10. **Shirley**
408

A Very Special Gift

Wanda bought a doll for each woman in her Chapter. She customized the dolls with the royal dresses and crowns.

Queen Wanda J. loves to be creative when it comes to celebrating the ladies in her Chapter, Circle of Everlasting Friends. From giving out “Perfect Attendance” awards to her Chapterettes for attending every event for a year to making custom t-shirts for special events like a Chinese lantern festival, she really goes above and beyond.

In May of this year, she planned an outing to go with her Chapter to The Colored Girls Museum in Philadelphia, Pennsylvania – a museum that exclusively collects, preserves, and honors artifacts pertaining to the experience and history of colored girls. After the museum trip, the Chapter planned to go to dinner – this is where Queen Wanda made the event extremely special.

Since the museum focused on celebrating the little girl in all of us, Wanda bought a doll for each woman in her Chapter. She then customized the dolls with royal dresses and crowns, redid their hair in regal up-dos, and

adorned them with the royal title of each Member of her Chapter.

When it was finally time to surprise the Chapterettes with their gifts, it went off without a hitch!

“It was a success! They absolutely loved them,” Queen Wanda shared. This is the perfect example of what impact putting in a little extra effort into a gift can make. The love and bond between all the Members of Circle of Everlasting Friends is evident, and it’s the special moments like these that make those friendships last a lifetime!



RHS

Queen TooToo (Hatter of the Year 2011) created a video back in June sharing her crafting skills by making an adorable button bracelet! If you missed that video, you can view it on the Red Hat Society Facebook page (Facebook.com/RedHatSocietyPage).

Since we posted the craft, the button bracelet has practically taken over RHS! Queen TooToo has made bracelets for so many of her RHS Sisters, which in turn has inspired other Members to craft with buttons to give gifts to their friends as well.

This craft has brought so many Hatters together in the name of friendship and creativity – and we want to keep it going! If you've made a button bracelet, be sure to post it on social media with the hashtag #RedHatSociety so we can continue to share the fun!



FRIENDSHIP BRACELET



TOOLS NEEDED



Needle
Scissors
Thimble

CRAFTS ITEMS NEEDED



Thread – any color of your choice
1" wide elastic – any color of your choice
Buttons of all sizes – any colors of your choice
Liquid Stitch or Fray Check

INSTRUCTIONS

Pick approximately 30 buttons and set aside.
Cut 7" of elastic for a medium size bracelet.
Begin with sewing the largest button first (you can use a theme button as your largest button) and add mixed sizes and colors of buttons to your design.
Before completing sewing all buttons, measure bracelet on your wrist.
Sew bracelet closed by flapping bracelet with 1/4 inch flap. Use Fray Check or Liquid Stitch on ends to prevent unraveling.
Finish sewing buttons around bracelet to your liking.
Keep for yourself or gift to a friend!



BRINGING THE FUN TO DISNEYLAND

We have so many unique Chapters within our Society, many of which were formed on a theme or particular activity. A group of Hatters in Southern California enjoyed going to Disneyland together and decided it would be fun to form a Chapter with their group of annual pass holders!

Queen Patti C. gives some insight to how the Chapter got started: "The Disney Darlings started in 2003 with Queen Judy. I met Judy and the other Chapter Members in the summer of 2004 when there was a Red Hat event in the Club 33 restaurant at the Disneyland Resort."

After several years, Queen Judy moved out of state, and Queen Patti took over the Chapter. The group has greatly added to their Disney experiences, way beyond just visiting the park.

"We have been on Disney cruises traveling to Hawaii and staying at the Aulani Resort, the Caribbean, Alaska, and the Mexican Riviera, along with a trip to Walt Disney World," Queen Patti shares.

The Disney Darlings meet at the park at least one Sunday every month to ride the rides, see the shows, and attend special events like the Food and Wine Festival, Disney's anniversary on July 17th, Halloween, and Christmas. They always dress in their regalia, making them easy to spot and bringing smiles to those who see them.

"Oftentimes when we return to the park as a large group, the Cast Members come out of the stores as we pass by and tell us they missed us," Queen Patti says. "Several female cast members have become Red Hatters and joined our Chapter! We have even posed for many photo ops, usually with those who have family members who are also Hatters."

Being united under a common interest in the name of fun is such a magical experience within RHS. The Disney Darlings are a wonderful example of what it means to share the fun of RHS with the world!





Mela Hoyt-Heydon, a milliner who owns a hat shop just down the street from Hatquarters in Fullerton, CA sat down with us to chat about all things hat related! She's been making hats for over 30 years, specializing in historical hats for television and movies. She also makes custom hats for weddings, race days like the Kentucky Derby, and more.

We chatted with Mela to get her take on the status of hats in today's society.

"We don't need hats like we used to," Mela said. "They can be cumbersome getting in and out of the car, hats are no longer required at church or nice restaurants, and we have different lifestyle than we did 50 years ago."

That being said, she does think that fashionable hats are back on the rise.

"People want a reason to wear a nice hat! Whether it's a nice cocktail hat for a holiday party or something extravagant to wear to tea, we want a unique piece to add to our outfit," Mela stated. "You feel different with a hat on; you feel good about yourself. And when people comment on your head piece, it gives you a new sense of confidence."

The entertainment industry has also revived a desire to own a nice hat. Movies and shows, like Downton Abbey, make us want to embrace a new persona or simply feel like royalty. Many take inspiration from the royal family as well, wanting to own a hat that looks fashionable and makes them feel like they could be dining out with diplomats.

So how does one pick a hat that is exactly suited for you? Mela shared some tips with us.

— — —
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 FEEL GOOD ABOUT
 YOURSELF.
 AND WHEN PEOPLE
 COMMENT ON YOUR
 HEAD PIECE, IT GIVES
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 CONFIDENCE.**
 — — —

"Picking out a hat should be a customized experience. First, we need to let go of all preconceived notions we have about certain styles and shapes," she said. "So many women will say, 'Oh that won't look good on me because I'll look like Aunt So-and-so,' or 'I already know that style doesn't flatter me.' Forget all of that, and try on everything!"

Mela added that bringing a picture of the outfit you intend to wear with your nice hat or coming dressed in that outfit will help tremendously in the decision-making process.

She shared, "You need to find the right balance between the hat and the clothes. For example, if your outfit is romantic, you'll want to find something with the same soft feeling that doesn't overpower."

If you don't find the exact style or shape you're looking for, don't be afraid to go for a custom hat.

"It's not often known that you will be involved in every step of the making of the hat," Mela said. "When you're working with a good milliner, you'll discuss your outfit, the shape you want, the colors you like, the exact size of the hat, and every little detail."

When you're involved in that process, the hat becomes so much more special and personalized to you. In today's world of fast fashion and exciting sales, we often forget that we can have custom clothes made just for us. Even though it may be a higher cost, in the end you'll have a quality piece that will last and look great on you for years to come. Don't be afraid to splurge every once in a while!

Mela gave us a quick tour around her studio, showing us each stage of making a hat – from forming it by hand to sewing on the smallest of details. Not a drop of glue can be found in her shop – every element of her hats is formed and sewn by hand!

If you need a little inspiration to step up your hat style, Mela suggests looking at raceway fashions for encouragement.

"Events like the Melbourne Cup and the Kentucky Derby are great for drawing inspiration. Seeing hats from around the world and all the creativity with the trends throughout the years is a fantastic way to think out of the box with hats," she said.

We are thankful to Mela for opening up her shop and opening up our minds to the creative world of hats. You can check out her work on her website or give her a visit if you're in the area!



Red Hat Society®

HO, HO, HOO!

*At this sparkling, joyful, and fun time of year,
We think of our Members who are all special and dear;
We're sending this message in the hopes it conveys
Our best wishes for you and Happy Holidays!*



Thank you so much for being a part of the Red Hat Society.
May your next year be filled with fun and friendship!

Great big hugs from all of us at RHS Hatquarters.

LAND OF ENCHANTMENT

Earlier this year, Queen Connie P., along with her Chapter Toto-ly Oz-some Red Hatters, hosted the Wichita, Kansas Regional Red Hat Convention – Hatter's Land of Enchantment! It was a perfect weekend for attendees to come and live in a fantasy-themed Red Hat world. Even Queen Lady Bug and CEO Debra Granich attended the event!

Queen Connie was bestowed with the first ever Power of Fun award, for putting on such a fantastic event and bringing the fun to so many Hatters from near and far!

The real showstopper of the event was the décor! Queen Carol D. created such elaborate and intricate scenes that completely transformed the space – you would have almost forgotten you were in a hotel! She and her daughter, Michelle, worked together to construct the fantasy world.

We asked Queen Carol what inspired her to get into display-making.

"Decorations set the tone of the event. In 2013, I started making something very large for the hallway as a photo op. The kits are too expensive to buy on my limited budget, so I must design, create and build the displays and backdrops out of cardboard or wood," she said.

"As the decorator for the biannual Wichita Regional Red Hat Conventions since the beginning in 2007, I strive to better myself at each successive convention. I make my displays bigger and better each time. I have no formal training in making displays. I have the philosophy that 'If there's a will, there's a way.' So if I design something, I will figure out a way to make it within my budget constraints," Carol shared.

She and Michelle have been Hatting together for many years and can attest her help to the success of the convention decorations.

"It's been fun!" Carol said. "I enjoy the time we can be together experiencing different things at the Red Hat gatherings. We are not a lot alike, but she does like to craft, so helping me with the decorations has been delightful and very much appreciated. I also enjoy her company and she has roomed with me at the last four Wichita Red Hat conventions."

When asked what the highlight of this year's event was for her, Carol responded, "Having Debra Granich as our special guest and visiting with her. A close second was watching all of the ladies enjoying and having a good time taking pictures in all of the vignettes I created. Everyone seemed so happy. It truly was a magical, enchanted event."







Our Baltic Adventure

Red Hat Style





What do you suppose happens when 80 or so, regalia-wearing Red Hat Society Members sashay up the gangplank to board the spectacular Regal Princess cruise ship? All eyes turn to them, of course!

In April 2019, that's exactly what happened when Hatters from all over the world gathered in Copenhagen, Denmark, for a few days of fun and touring as a kick-off to an exciting Red Hat Society 21st Birthday Cruise visiting seven countries; Copenhagen, Denmark, Stockholm, Sweden, Helsinki, Finland, St. Petersburg, Russia, Tallinn, Estonia, Berlin, Germany, and Oslo, Norway. It was truly an international endeavor.

Sharing the Power of Fun with everyone they met, they were a big hit on board. There was dancing, shopping, and an abundance of delicious food. In every country, heartwarming memories were made as the Hatters toured together as a big RHS family. It seemed as if they were photographed as much as the tourist spots visited.

Vodka and caviar at each meal in St. Petersburg, a moose running along side the tour bus in Stockholm, the land of family saunas, a million, or so it seemed, cycles in Copenhagen, and Viking ships, oh my! Train ride to Berlin, the charm of a Tallinn open air market and some of the most beautiful castles, churches, museums and architecture imaginable. Hot cocoa, a local band and people-watching in an Oslo town square. There was so much to do; sights to see, and places to go. With these many friends around, there was never a dull moment!

Back on board, it was such an honor to be invited to appear on the Princess Live TV Show – The Wake Show. The host said that when he heard that the Red Hat Society was going to be on the ship, he expected to see perhaps a Red Hat Society night on board with a dining room filled with women in red hats. He was delightfully surprised to see Hatters sporting regalia the entire trip! The crew and public loved our colors and energy.

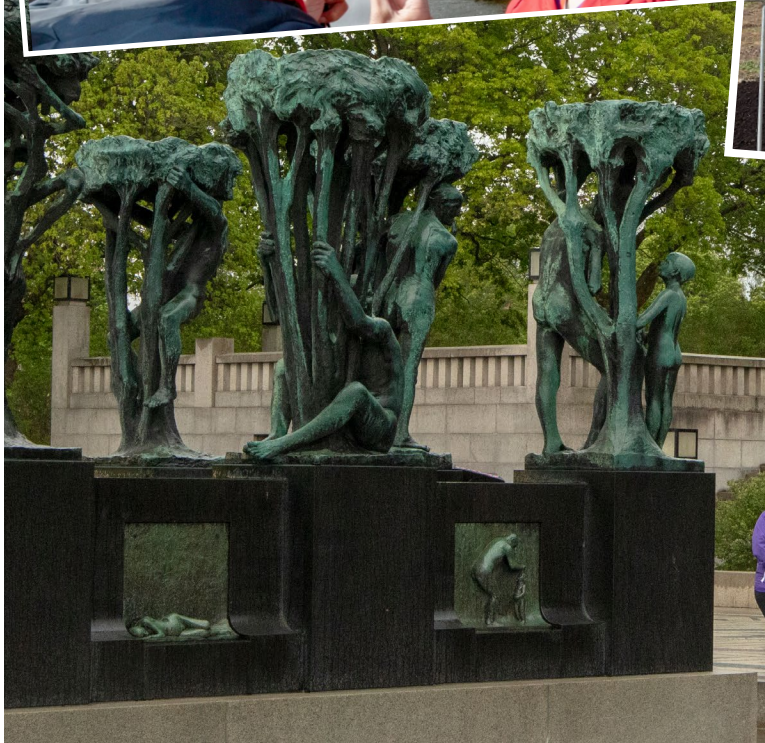
We look forward to birthday cruises to become an RHS tradition. So, with that thought in mind, consider yourself royally invited to join us for the Red Hat Society 22nd Birthday Cruise sailing from British Columbia to Hawaii, April 10 – 20, 2020. Enjoy fun travel buddies, a great value, and an easy payment plan. You'll be glad you came! Learn more under Events on the RHS website. Check it out!

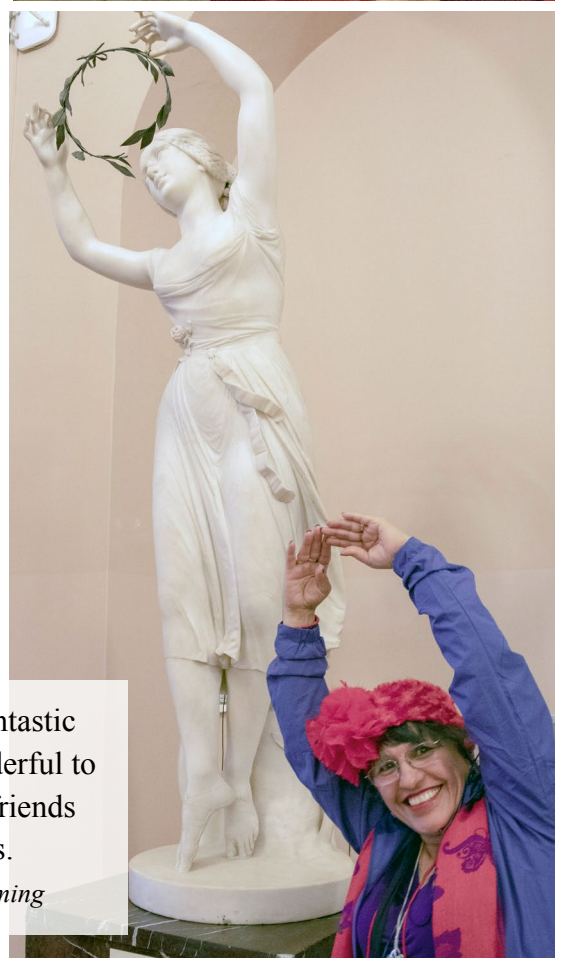




We had no worries whatsoever,
about gaining weight from the
fabulous food on this cruise. The
tours kept us in tip top shape!

- Pat and Jo, North and South
California (new roomies)





Thank you for a fantastic
cruise. It was wonderful to
meet old Red Hat friends
and make new ones.

- Joan, Casper, Wyoming

We are all home but we now have new friendships and fabulous pictures to hold onto our fantastic time together! In the true spirit of the Power of Fun. Miss you all already!

- Christine, Williston, Florida





Now that we are all rested up
after our fabulous trip, any
suggestions on what to do
with the 1,000 plus pictures
that I took?!

- Janice, Summerville, South
Carolina



VIBRANT ENTERTAINMENT!



GROWING BOLDER: We had the pleasure of welcoming Marc Middleton, founder and CEO of Growing Bolder, as a guest speaker during the Music City Celebration Luncheon. He inspired us to change everything we believe about the possibilities of life after 50. We no longer have to worry about growing older, but rather see it as an opportunity to take chances, pursue new dreams, and grow bolder each and every day! A big “thank you” to Marc for participating in our convention!





FRIENDSHIP



2019 CORONATION



FUN



**CREATING
EXPERIENCES!**







BIRTHDAY TWINS: Ladies posed by birthday months while the DJ played “Sisters” (from “White Christmas”) and Stevie Wonder’s “Happy Birthday” song.



FUN



SUNSHINE GALS: Members overflowed from the stage to the floor and wore sunglasses while singing “You Are My Sunshine” for a fun Facebook Live broadcast.





INSPIRING

"This was my first RHS convention, and I can assure you it will not be my last. I met so many wonderful Red Hat Sisters and laughed the whole weekend. It was a wonderful time and I shall treasure each moment of this magical weekend of Red and Purple for a very long time, especially my photo time with Sue Ellen. My main job is being a State Senator for the great state of Tennessee, but during this weekend, it was fun to dress up and let my hair down, just having fun with Sisters from all walks of life."

- Brenda G., Tennessee, USA





INTERNATIONAL ATTENDEE RECEPTION



GLEE CLUB: Led by Queen DoReMe, Christine L. The group gave a musical performance showcasing some of the biggest hits created in Music City, USA!





HATTERS OF THE YEAR

SISTERHOOD



A big "thank you" to our sponsor, **THINX** by Speax, who gifted every Hatter in attendance at the convention with a reusable tote and pair of their absorbent underwear for bladder leak protection (a \$40 value)! We are so excited to be able to work with companies like Speax to bring great gift to our Members as an exclusive benefit of your Membership!



APRON EXCHANGE



CAFTY PARTY



Sisterhood Of The Traveling Shoes: Sisters stepped up to the stage and strutted down the Hatwalk to "Those Shoes" by Cher.



AMBASSADOR GATHERING



the power of
fun



This year, we've been celebrating the #PowerOfFun, and we were so excited to be able to introduce our #PowerOfFun girl in Nashville – REGINA (pronounced Ree-gee-nah)! Her name means "Queen" in Latin, quite fitting for our group. She popped in throughout the convention, bringing fun with her everywhere she went!



#POWER of FUN

You can spread the #PowerOfFun wherever you go, too, with exclusive merchandise from the Red Hat Society Store! T-shirts, hats, and more are available for you to add a bit of fun to your wardrobe!



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Red Hat Society® Store

FREE GIFT* WITH EACH PURCHASE



*WHILE SUPPLIES LAST

#POWERofFUN COLLECTION

The Hat District

Purple Princess of PR,
Bella Lagmay-Funk



RHINESTONE COWGIRL HATWALK STAGE

At "Hatsville Live" in Nashville, the Hat District was "All The Way Live" in Music City with an agenda of activities emceed on the Rhinestone Cowgirl Hatwalk Stage by Event Producer Bella Lagmay-Funk...



CURVES FUN FITNESS

Krishea Holloway and Amanda Merriam led fun exercises to jump start the morning and kick up our cowgirl spurs.



COUNTRY LINE DANCE LESSONS

Dance instructor Barry Amato taught the latest line dances from a Countrified Cupid Shuffle to a Country & Western Wobble while DJ Rick Sykes kept the tunes pumpin'!



DROP DA MIC LIP SYNC BATTLE

Kathy Bee set the bar high with her rendition of Etta James' "At Last" but there were several divas with great pipes in the house!

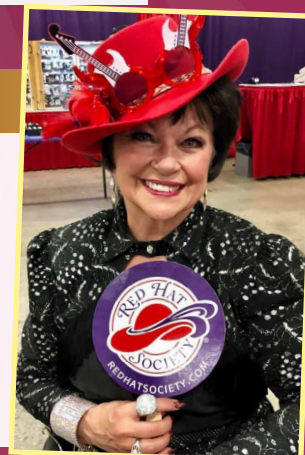
MOONSHINE CRAZY COWGIRL KARAOKE

Performers sang a few bars of "Tennessee Whiskey" or a favorite tune as a soloist or chapter ensemble act. All singers got sample shots of Ole Smoky Moonshine or Jack Daniel's Tennessee Whiskey.



MUSIC CITY TALENT SHOWCASE

She's a lil' bit country, she's a lil' bit rock 'n' roll! However you roll, there was nothing holding back our ladies from showing off their talent. Ginny Pugh Spillman first performed her Patsy Cline tribute on the Hatwalk Stage at our Indianapolis 2015 convention and was showcased again in Nashville. She was thrilled to perform finally on the main stage in the ballroom at the gala!



VENDOR FASHION SHOW

Exhibitors and vendors were given stage time to promote their product as volunteer models strutted their fashions down the Hatwalk.



PLAYSHOPS – SPONSORED BY SUPERTITE



VINYL RECORD PLAYSHOP

After the vinyl record exchange at the welcome breakfast, attendees got crafty and created vinyl record hats using a variety of glues provided by sponsor SuperTite.



RHINESTONE COWGIRL PLAYSHOP

Kentucky Derby award-winning designer Judy Sharpe led her popular playshops of making fun fascinators and embellishing cowgirl hats.



BLING BANDANA PLAYSHOP

Debbie Love Glaser of Divas Classy Red Hatters of Holts Summit Missouri led this popular playshop and bling bandana exchange.

CONTESTS



MUSTANG SALLY STICK PONY DECORATING CONTEST

Hatters kicked up some dust and glitter in decorating stick ponies in categories for Cutest, Most Beautiful, Most Creative, Most Unique, Most Representative of RHS and Most Representative of Host City.

VINYL RECORD HAT DECORATING CONTEST

Hatters put their own spin on uniquely wild and wacky hat designs with vinyl records in the aforementioned categories.



BACKSTAGE BASH COSTUME CONTEST

For the Saturday night Backstage Bash gala, our gals got all gussied up in fancy get-ups. Before walking the red carpet, they graced the Hat District Hatwalk and were so elegant, they all won fascinator prizes provided by designer Judy Sharpe.





**THANK YOU,
HAT DISTRICT SPONSORS**



THANK YOU, HAT DISTRICT VENDORS

Akouavi Fashions - Akouavi Slater
 All Natural Dips - Judy Hyman
 Belinda's Belles - Belinda Brown Roberson
 Diamond Diva Designs - Leslie Kleist
 Dizzy Chicks Boutique - Jeanne Kenyon
 Flossie's Gifts - Flossie Shaffer Sharar
 Glitter Gal Vanity - Rhonda Garrett
 Glitzy Designs - Peggy Stewart
 Hat Lady - Bernice Vaughan
 In A Jungle Dead Gorgeous - Paula Clayton
 In Defense Of Animals - Nicole Otoupalik
 Joyce's Boutique - Joyce Hunter
 Judy Sharpe Collection - Judy Sharpe
 Kingdom Corner - Annette Kinkad
 Kitchen Craft - Lesley Scott
 Le Fashion Cottage - Judy Linton
 McCormick Arts - Ransom McCormick
 Oklahoma Tourism - Charlie Wallar
 Paparazzi - Christy Wright
 Purdy Gurl Boutique - Carl Trapani
 Red Hat Regalia - Diane Rork Wieboldt
 Red Hat Society Store - Nancy Neville
 Roma Designer Jewelry - Kim Simpson Davis
 Royal Splendor - Nancy-Kay Uakea Neville
 S&M Designer Collection - Sharon Benfield
 Sassie Lassie Boutique - Karen Campbell
 The Rose Gardener - Margery Morstein
 Too Dimensional Apparel - Sandra Wing
 Which Craft - Lily Ewing
 Wild Pearl - Helli Luck

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PROM DRESS!"**
— SALLIE H.



Need a little inspiration for your formal dress? Take a look at some vintage patterns to find a beautiful and flattering prom or cocktail-style dress!

NEW ACTIVITIES ON THE AGENDA

THE RHS GLEE CLUB

Queen DoReMe, Christine L., will lead the Glee Club in a fun, new endeavor which will include both song and dance! We're excited to have them back on our main stage for a wonderful performance! If you are interested in being a part of the Glee Club project, please contact Queen Christine at gurneygurn@aol.com.

CHARM EXCHANGE

Hosted by Hatter of the Year 2018, Marcy! Charm exchanges have become a special souvenir experience for Queens and Members in attendance. Bring your calling cards along with your charms. The quantity of charms to bring if you'd like to participate will be announced soon.

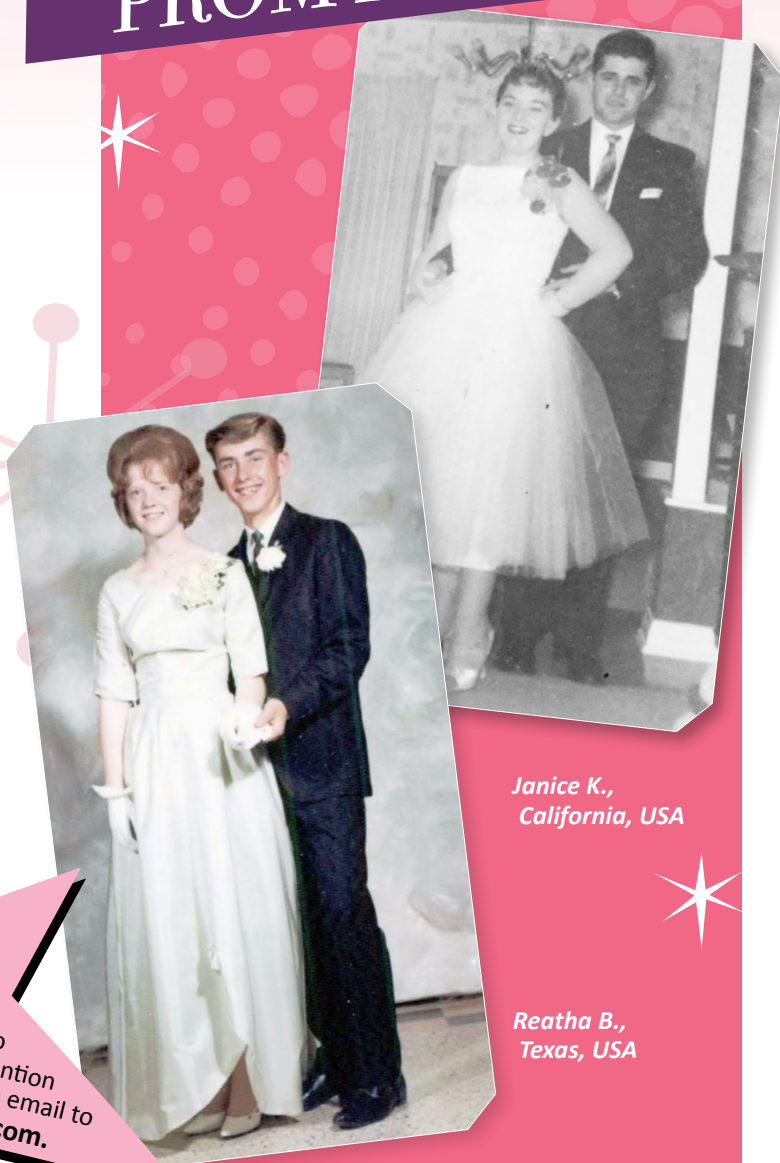
APRON EXCHANGE

Treavora V. will be hosting the Apron Exchange for the second year in a row! Bring your apron in a gift bag. As a new treat this year, we'll be sharing our favorite recipes, too! Write yours on a 5x7 card to exchange with your apron. Don't forget your calling cards – you might just be entered for fun door prizes!

MORE INFO?

If you would like to add these to your convention experience, please send an email to Events@RedHatSociety.com.

We want to see your
PROM PHOTOS!



Janice K.,
California, USA

Reatha B.,
Texas, USA

*Top
Songs
of the
Era*

THAT'S AMORE
Dean Martin

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WITH ME
Frank Sinatra

ALL SHOOK UP
Elvis Presley

MACK THE KNIFE
Bobby Darin

I ONLY HAVE
EYES FOR YOU
The Flamingos

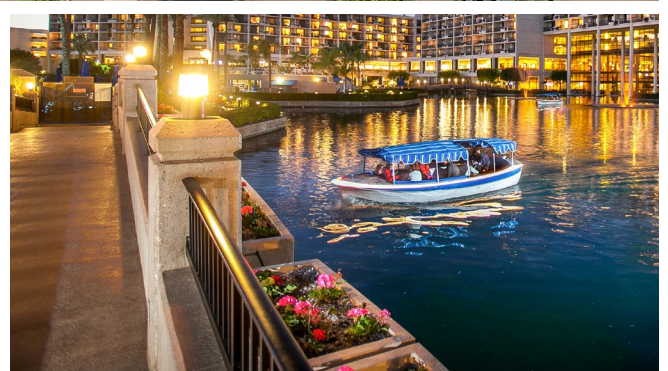
Send yours in to Stories@RedHatSociety.com
Didn't go to prom? No problem!
Send in any vintage photograph
of you! We'll be featuring
your photos during our Some
Enchanted Evening dinner!



AUGUST 13 -16, 2020 ✦ PALM DESERT, CALIFORNIA

Be sure to keep an eye out for future emails and follow along on social media – we have so much more fun things to share about our 2020 International Convention! We'll see you in Palm Desert!





(2019)

QUEENS OF THE MONTH

One of the many benefits of being a Queen in RHS is having access to the exclusive monthly Queen to Queens Broadcast. This newsletter features a Queen of the Month recognition and all the latest news from Hatquarters. We'd like to give another appreciation to all our Queens who were featured during 2019. Congratulations your majesties and thank you for all you do in the Sisterhood.



QUEEN GINNY S.

*Red Hat Dazzlers, Indianapolis,
Indiana, United States*

Ginny so enjoys meeting new people, some from other cultures, other ethnicities and different places through her Membership. She is also a beautiful singer who graced our main stage at the 2019 International Convention, performing as Patsy Cline!



QUEEN ROSEMARY N.

*Simply Rouge, Palmdale,
California, United States*

No matter how busy Rosemary gets, she loves to know that she will see her mom and her family members regularly at their Chapter gatherings. She also loves the fact that she has met so many other great women through the RHS.



QUEEN CORAL G.

*Gawler Gadabouts, Evanston Park,
South Australia*

The secret to Coral's large, strong Chapter: "...we have become true friends and genuinely care for each other, and we have lots of fun."



APRIL

QUEEN TRACY S.

The Mad Hatters of Stafford, Stafford, Virginia, United States

Tracy emphasizes that making every Member feel welcome and included is a priority for her within her own Chapter. She says, "At all of my monthly events we try to accommodate as many members as possible!!!"



MAY

QUEEN LINDA T

The Glitter Girls, Port Perry, Ontario, Canada

Linda's advice when coming together with her Chapter: "I always greet my ladies with a sincere smile, a gentle hug, and a genuine interest in them and their lives. My smile is from ear to ear every time I put on a red hat. Fun and friendship is what it's all about and this Society has added so much richness to my life."



JUNE

QUEEN SANDY B

The Hotsie Totsie Red Hats, Glen Rock, New Jersey, United States

Sandy sends out a newsletter every month, along with a flyer inviting her Members to the next month's gathering. At the end of each letter she adds the quote: "Enjoy life's journeys every single day." She treasures these words of wisdom and adds, "life is too short not to."



JULY

QUEEN MARLENE S.

The Razzle Dazzle Hatters of Huntingdon Valley, Philadelphia, Pennsylvania, United States

Marlene thoroughly enjoys her function as Queen and states, "We have a good group of ladies and many new members lately and I hope our Chapter will be up and running for another 20 years."



AUGUST

QUEEN BETTY C.

The Sassy Shreveport Sophisticates, Shreveport, Louisiana, United States

Betty says, "I cannot tell you strongly enough how much I LOVE IT, LOVE IT, LOVE IT. I never had a sister growing up and now I have many sisters across the globe. It is because of the love my sisters showed me during one of the most difficult times of my life that I knew I would always be a Hatter."



SEPTEMBER

QUEEN LIANNE H

Powerful Women in Red, South Holland, Illinois, United States

In Lianne's words: "So far it has been a blast. We are a powerful bunch of ladies who party very hard in red hats and refuse to be stigmatized because we are over 60. I just love my chapter and they make me proud to be their Queen."



OCTOBER

QUEEN BONNIE D.

Flip Flop Floozies, Vero Beach, Florida, United States

Queen Bonnie says, "There is no end to the possibilities to share your talents, interests and love of life, with like-minded women, who view age as just a number...not a lifestyle! No one can have too many friends or too much FUN!"



NOVEMBER



DECEMBER

*We still have a couple of spots remaining for the year
– visit the Red Hat Society Official Queens group on
Facebook for more information on how to be featured!*

Ambassador
OF THE RED HAT SOCIETY

Thank You

Let's tip our hats to our wonderful
2019 Red Hat Society Ambassadors!
Thank you for your efforts.

Your Red Hat Society Ambassadors love to ENGAGE; online, with other Members and with the public. Ah, but how they accomplish that engagement is as flexible, diverse and fascinating as the Ambassadors themselves!



Tammy C. *Arizona*

Tammy prefers the face-to-face approach to help new women to join the Red Hat Society. She can be found wearing her RHS pin or colors quite often. She makes it her business to know which Queens in her area are actively growing their Chapters. When she meets someone, who is interested in learning more about the RHS, she suggests that they meet for coffee to get to know each other better. Based on what she learns from that conversation, she recommends an area Chapter that she thinks will be a good fit. Then on behalf of the new woman, makes an introduction call to the Queen. She tells us that most of her "matches" are "right on the mark."

Marsha E. *Wisconsin*

Marsha's approach is simple; she talks to everyone!

At her September event held at a local restaurant, one of the waitresses mentioned how her grandmother had been in the RHS. She was wondering if Marsha knew her. Marsha didn't. The Pinkie thought there was only one RHS group. Marsha explained to her about all the different RHS Chapters and invited her to join as a Pink Hatter. The appreciative Pinkie shared that her grandmother had just passed away; Marsha gave her a huge hug. Just because she needed one. Just because that's what Red Hatting is all about.





Carla K.
New Mexico

Carla likes to mix her Ambassador role with her Chapter activities. Her Chapter loves to hold an informal luncheon at a public venue and do something fun such as a cupcake decorating event - no contest - just imagination and FUN! She assures us that they always draw a crowd and new Members, too.

Ambassador
OF THE RED HAT SOCIETY



Penny J.
Texas

Penny's approach to engagement is versatile. Her secret to success is to be out having a fun time in RHS colors. She gathered two new Members on the way home from the Wichita Convention in September, all because she and her RHS Sisters traveled in RHS colors on the way home.

This summer, she had a Red Hat car in the 4th of July Parade. The epitome of fun!

Penny has another great idea for CONNECTING with other Members that you may like to try. She has made hundreds of connections through the RHS Website. Prior to an out-of-town gathering, she will send a message and email through the RHS website to her connections to invite those attending to meet at the event! Online friends become personal friends in a flash!



Linda T., aka Queen Too Too
Louisiana

Queen Too Too, Hatter of the Year 2011, and friends, have a great time sharing the Red Hat Society message directly with the public at local community events. Here they are at their booth at the Heritage and Blues Festival posing for a picture with a potential new Member. Such fun!



There are as many ways to be a successful RHS Ambassador as there are women in the Society. RHS Ambassadors draw on their strengths and explore new personal horizons.

If you would like to learn more about the RHS Ambassador Program, email Ambassadors@redhatsociety.com to tell us a little about yourself and attach your picture in regalia.

Red Hat Society® **BRAND AND QUALITY**

Like Starbucks, Coach, and Apple, Red Hat Society is a brand that requires maintenance and protection. Like other well known brands, Red Hat Society is the exclusive owner of our trademarks, many are even registered with the U.S. Patent and Trademark Office. Red Hat Society takes active steps to protect our property rights so our brand doesn't become associated with products and themes that are inconsistent with our purpose.

WHO NEEDS TO BECOME LICENSED?

Anyone that wishes to trade on the goodwill associated with RHS, and benefit commercially from use of our marks, must be licensed. This includes all sales, from major ecommerce companies to individuals selling items on Etsy.

HOW CAN MY LOCAL SHOP BECOME LICENSED?

If you have a specific company in mind and they are not yet licensed for RHS, they may request a license by going to <https://affinitylicensing.com/licensing>. Or, you can nominate a company for licensing by sending an email to: licensing@affinitylicensing.com.



WHAT IS THE PROCESS FOR GETTING A RHS PRODUCT?

In order to have a product produced, you'll need to place the order through a licensed vendor. For a current list of licensed vendors go to <https://affinitylicensing.com/clients> and select Red Hat Society or view the vendor list on the Red Hat Society website.

WHY DID RHS PARTNER WITH AFFINITY FOR LICENSING?

RHS partnered with Affinity and established a licensing program primarily to protect our brand and prevent the loss of our trademarks. Also, we want to expand the number and diversity of products available to RHS members. Affinity is the industry leader in representing the licensing programs for membership-based organizations, including specialty brands/properties, sororities, fraternities, honorary societies, professional organizations, and trade associations. To speak with a representative from Affinity Licensing call (760) 860-4005.

WITH YOUR HELP AND ADHERENCE TO THE FOLLOWING GUIDELINES, OUR BRAND WILL REMAIN STRONG AND UPLIFTED. OTHERWISE, WE RUN THE RISK OF OUR BRAND BEING DIMINISHED OR DESTROYED.

WHAT ARE RHS TRADEMARKS?

RHS claims ownership of any logo, nickname or tagline that we use on a day to day basis. Any and all commercial use of RHS marks (or any that are confusingly similar) must be granted through a License Agreement.

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that's what friends are for

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how it works

1 You invite an interested woman to join the RHS. Request her email address and tell her that you will email her a special link to join.

2 Sign into your RedHatSociety.com account. This way we'll know to put you in the contest once your friend joins.

3 Send her the email with a special auto-generated link to join.
• Start at **MY ACCOUNT**, click on **My Profile**, then Information & Settings.
• Click on the Referrals tab at the top of the page. Click on **Invite A Friend** to open an email template to use to send your invitation. Fill in your friend's email address, add a short note and send.

4 Your friend receives the email and simply clicks on the special link to join. Once she joins, you'll both be entered to win!

Sign into your account to track which women have taken you up on your invitation to join the Society!

Get all the details on the Invite-A-Friend Program:



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INTERNATIONAL



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APRIL 10 - 20, 2020

Canada & Hawaii Cruise

Itinerary

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APRIL 12, 2020 AT SEA
APRIL 13, 2020 AT SEA
APRIL 14, 2020 AT SEA
APRIL 15, 2020 AT SEA
APRIL 16, 2020 AT SEA
APRIL 17, 2020 LAHAINA, MAUI, HAWAII
APRIL 18, 2020 HILO, HAWAII
APRIL 19, 2020 KAILUA KONA, HAWAII
APRIL 20, 2020 HONOLULU, OAHU, HAWAII

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2020



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Join us as we tour through beautiful Vancouver and Victoria, British Columbia before setting sail for the islands of Hawaii. There are so many gorgeous views to take in and yummy foods to taste all along the ports of this cruise, and there will be so many friendly faces on board – you won't want to miss out on this trip!



Vancouver



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Four women at a lingerie sale with nothing in common but a black lace bra AND memory loss, hot flashes, night sweats, not enough sex, too much sex and more! This hilarious musical parody set to classic tunes from the '60s, '70s and '80s will have you cheering and dancing in the aisles! See what millions of women worldwide have been laughing about for 18 years!

NOW PLAYING OR COMING SOON

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Charleston, WV Dayton, OH Elmira, NY Collingwood, ON Hershey, PA Montreal, QB South Bend, IN Stuart, FL Greeneville, TN	Oct 29-Nov 1 November 2-3 November 5-6 November 7-8 November 8-9 November 21-22 February 8, 2020 March 3-4, 2020 March 21, 2020	Charleston Civic Center The Victoria Theatre Clemens Center The Historic Gayety Theatre Hershey Theatre Centaur Theatre Morris Performing Arts Center The Lyric Theatre Niswonger Performing Arts Center	Eventbrite.com 304-345-7469 937-228-3630 607-734-8191 888-353-3203 HersheyTheatre.com 514-288-3161 574-235-9190 772-286-7827 423-638-1679

For all up-to-date show information please visit MenopauseTheMusical.com



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Red Hat Society®

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Membership: memberservices@redhatsociety.com

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